IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re: Matz Confirmation No.: 6346
Serial No.: 10/726,727 Examiner: Jun Fei Zhong
Filed: December 2, 2003 Group Art Unit: 2426

For: SYSTEM AND METHOD FOR PROVIDING A PERSONALIZED CHANNEL

Date: June 24, 2010

Mail Stop Appeal-Brief Patents Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

PETITION AND FEE FOR EXTENSION OF TIME (37 C.F.R. § 1.136(a))

1.	This is a petition for an extension of time for a total period of two (2) months to
respon	d to the Final Office Action dated February 22, 2010.
2.	A response in connection with the matter for which this extension is requested:
	is filed herewith.
	has been filed in the form of a continuation application.
3.	Applicant:
	Claims small entity status. See 37 CFR 1.27.

4. Calculation of extension fee (37 C.F.R. § 1.17(a)-(d)):

Does not claim small entity status.

	Total Months		Fee for
	Requested	Fee	Small Entity
	one month	\$130.00	\$65.00
\boxtimes	two months	\$490.00	\$245.00
	three months	\$1,110.00	\$555.00
	four months	\$1,730.00	\$865.00
	five months	\$2,350.00	\$1,175.00

Fee Enclosed \$490.00

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	A check in the amount of the fee is enclosed.
	Payment by credit card (Form PTO-2038) is enclosed.
\boxtimes	Charge Deposit Account No. 50-0220 for any additional extension and/or fee required or credit for any excess fee paid.
	Respectfully submitted,

MJ Bodd I

Needham J. Boddie, II Registration No. 40,519

Customer No. 39072

AT&T Legal Department – MB

Attn: Patent Docketing

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907706

CERTIFICATION OF ELECTRONIC TRANSMISSION UNDER 37 CFR § 1.8

I hereby certify that this correspondence is being transmitted electronically to the U.S. Patent and Trademark Office on June 24, 2010 using the EFS.

Anthony DeRosa